

STRATEGIC PROMOTION

AND ADVERTISING

UPON LISTING WE CAN OFFER
THE FOLLOWING SERVICES:

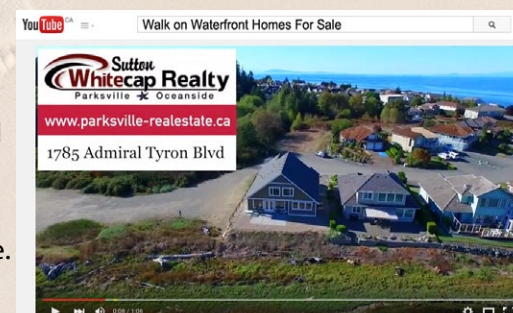


3. **Professional Photographs**
will be taken by Professional
Photographer. May include
aerial photos.

4. **A Virtual Tour** of Property will
be created and a link will be
added to all website locations.
Example: <https://www.youtube.com/watch?v=ETDZxHeIRDo>

1. **Information Package**
A professionally designed,
customized Information
Package will be prepared
by a Graphic Designer
with Professionally written
content. Brochures will be
displayed in the home for
showings.

2. **Floorplans**
We will Measure home &
professional floorplans will
be drawn and will be a part
of the advertising package
and displayed online.



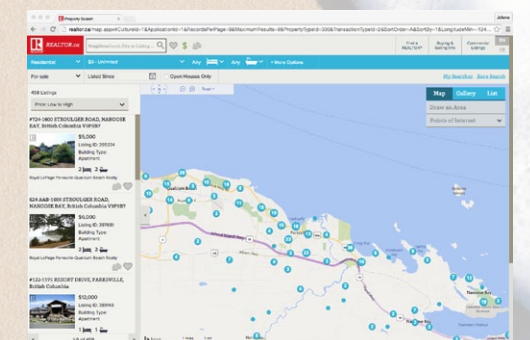
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5. **Street Signage**
Yard sign will be installed, with vendor's permission.



Your listing will be advertised on all of these sites when you list with us!



6. **100+ Different Website Locations!**
Your listing will be entered into
Vancouver Island Real Estate
Board, MLS system which is
immediately exposed to the
internet and to the world!

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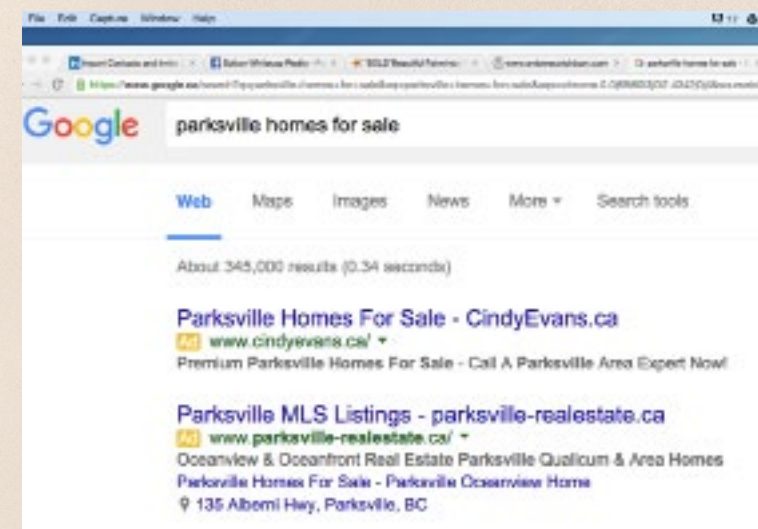
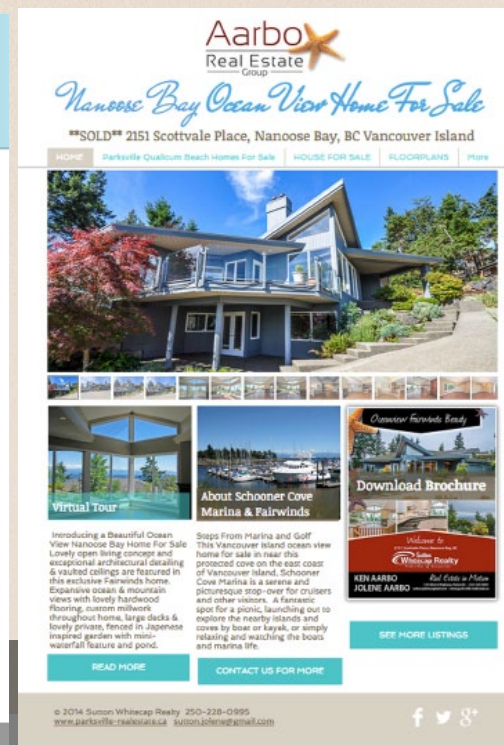
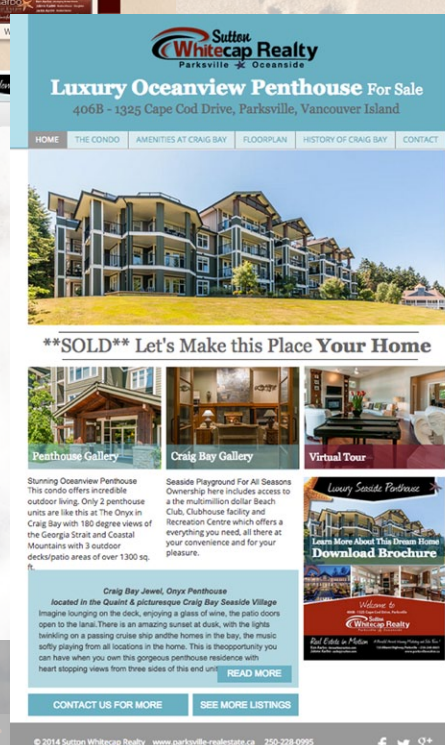


7. **Posted on our Company Websites**
Also Featured on websites:
www.suttonwhitecaprealty.com/ca
www.parksville-realestate.ca,
www.sutton.com
www.realtor.ca, and many, many more.

8. We will build you a
Brand New Customized Website
for your home built on it's own
doman for maximum search
results and exposure to Buyers.

(A couple of example full custom websites we
have built for past listings)

- 1) parkvillehomes.wix.com/condo-for-sale
- 2) oceanview-realestate.wix.com/nanoose-home-sales



9. **Google Ad Words Online Advertising.**
We will create a series of specific Ad
Words targetting online users looking
for Qualicum, Parksville, Oceanside and
Vancouver Island Family Homes for Sale.
We will assign a daily budget on the ads
and they will automatically show up (as
the example to the left) for the term of
your listing agreement. We understand the
importance of advertising online as 70%+ of
people start their new home search online.



10. **Social Media**
Posted and shared on Facebook, Twitter, YouTube,
and other social media outlets with the Public and
other Preferred Realtors across Canada. All posts will
contain detailed information, several photos, slide show,
virtual tour, floor plans, video (if requested) and other
documents.
www.facebook.com/parkvillehomesforsale
www.youtube.com/user/SuttonJolene
twitter.com/suttonpksvl
linkedin.com/pub/jolene-aarbo

AND ADVERTISING

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THE FOLLOWING SERVICES:

12. ***In Office Presentation Display*** prepared and displayed in our local office where hundreds of buyers will view while visiting Parksville. The custom feature sheet will be mailed to all local realtors as well as our current contact list. Our office is open 6 days a week with flex hours on Sunday. Our prime central downtown Parksville location is certainly one of our best sources of prospective purchasers with fantastic visibility located on Alberni Highway.

13. Public Open Houses on Weekends ONLY on vendor request. It will include open house advertising in the Newspaper and in several online locations.

14 *Tips to Seller* on preparing their property for viewings

15. SOLD!

16 Conveying of all necessary documents to lawyers

17 All follow up and support until possession date and beyond.

[illegible]



River's Edge SOUTH PARKSVILLE

COUNTRY ESTATE FOR SALE

2200 KAYE ROAD, NANAIMO, BC

\$885,000

www.3.parksvillerealtor.ca

River's Edge SOUTH PARKSVILLE

COUNTRY ACREAGE FOR SALE

115 CADDOX CRESCENT, NANAIMO, BC

\$739,000

www.4.parksvillerealtor.ca

Seaside Luxury SOUTH PARKSVILLE

OCEAN VIEW PENTHOUSE FOR SALE

4014-1325 CAPE COD DRIVE, PARKSVILLE

\$799,000

www.5.parksvillerealtor.ca

Bay View GARDENS

2 BEDROOM + DEN UNITS FOR SALE

287 HIRST AVENUE, PARKSVILLE

\$280,900

www.6.parksvillerealtor.ca

Sutton Whitecap Realty
Parksville • OceanSide

135 Alberni Highway, Parksville
250-248-8801 • info@parksvillerealtor.ca

KEN AARBO & JOLENE AARBO
More listings, photos, videos, community information & more at www.parksvillerealtor.ca

The original development plan for Craig Bay was quite different from what exists today.

As first intended, the plan was to construct three condominium units, the Seaside and the Beach Club with its associated, to be where the beach lands now exist.

After further interest by the First Nations people as numerous homes and artifacts were unearthed in the area, and a lengthy subsequent court battle, in 1995 the Provincial Government purchased 14 acres of waterfront property for protection of this significant and large archeological site dating back approximately 1500 years.

Craig Bay residents and the public have pedestrian access to the Seaside beach but because it is a local site protected by the BC Heritage Conservation Act, certain activities are prohibited including: setting of any fires, playing of sports, digging, picnicking, camping or any overnight activities.

Post Part 1995 still owns the remaining eight acres situated beside Ashcroft Cove, where he lives with his wife Catherine.

Thank you to our sponsor Craig Bay preferred business: Classic Kitchens and Home Pro Painting. See ads Page 1-13 for more.

Search for more info at: www.islandtimesmagazine.ca
If you would like to view about this community visit <http://www.lifestylecraigbay.com>. Send your comments to community@islandtimesmagazine.ca

THE ONYX CRAIG BAY

Oceanview Penthouse for Sale

Rarely available ocean view penthouse, Jewel of "The Onyx" in the prestigious Craig Bay Seaside Village. Located near Vancouver Island, BC north of Nanaimo. Stunning and spacious with incredible views, mountain and sunset views with 1757 sq ft and 3 separate bedrooms that will impress. Worry free lifestyle living at the multi-million dollar Craig Bay Beach Club Recreation/Club House Facility. World Class Golf these exclusive and walking trails minutes away from this beach front. Ocean side paradise. Unparalleled expensive windows, 11th ceiling, rich granite state-of-the-art kitchen, Bose sound system and 2 full second underground parking. An idyllic island lifestyle!

\$849,000

12 | www.islandtimesmagazine.ca

Classic Kitchens... a design creating kitchen and design solutions

1200 West Park Parkway, 250-881-2000
classickitchensbc.com

Sutton Whitecap Realty
Parksville • OceanSide

135 Alberni Highway, Parksville
250-248-8801

www.parksvillerealtor.ca

ABOUT KEN AARBO

Aarbo
Real Estate
Group

YOUR Oceanside REAL ESTATE SPECIALISTS

SPECIALIZING IN:

FINE LUXURY ESTATE &
EQUESTRIAN PROPERTIES

ALSO MARKETING:

RESIDENTIAL
RECREATIONAL
LAND
ACREAGES
FARMS
COMMERCIAL

Your Desire is to market your home and/or property:

1. For the most amount of money
2. In the least amount of time
3. With the least amount of problems

To accomplish this you require the following combination:

1. An "Aggressive & Experienced" Professional Realtor!
2. A Real Estate Company that can effectively offer you maximum exposure!

- Licensed as Managing Broker and owner of Sutton Whitecap Realty office in Parksville
- Member of the exclusive, consistent member of Sutton Master Awards Club
- Owner of Island Ventures Equine facility south of Parksville
- Owner of Arbutus Grove Motel in Parksville
- Consistent member of exclusive Calgary Real Estate Board Million Dollar Club for 15 consecutive years
- A consistent top producer in Bragg Creek, Millarville, Priddis Area for 20 consecutive years
- Owned and managed our own real estate company & licensed as a broker with the Alberta Real Estate Association
- Director of Marketing for BC and Alberta with the National Real Estate Service (Block Bros.) working out of head office in Vancouver, marketing NRS franchises and assisting with start-up of several new NRS real estate offices throughout Alberta and BC
- Licensed and bonded with Securities Commission
- Presently marketing Real Estate in the Oceanside area including Parksville, Qualicum Beach, Nanoose Bay, Errington, Coombs, Whiskey Creek, Bowser and area beyond.
- Specializing in residential, country residential, acreages, farms, commercial and industrial property
- 36 years successful business experience
- Personal guarantee of prompt, courteous and professional service to both seller and buyer
- Living in, responsible to and supportive of the local Oceanside community

ABOUT JOLENE AARBO

Aarbo
Real Estate
Group



- Licensed REALTOR® and part owner of Sutton Whitecap Realty office in Parksville
- Owner of Island Times Magazine - I can offer clients extra value added marketing services including advertising in Island Times Magazine as part of working with me.
- Owner of Aarbo Design - Obtained years of operating my own Marketing, Graphic Design and Website Development business I can help promote your property to the highest quality standards.
- Degree in Graphic Design from the Alberta College of Art & Design
- Numerous Marketing, Design & Real Estate awards for Real Estate and Developers in Canada.
- A resident of the Parksville area for 12+ years and come from a family with a strong Real Estate background.
- Newest and most current Real Estate training. Knowledge of the most up-to-date standards and information from The Vancouver Island Real Estate Board and the Canadian Real Estate Boards.
- Education in Real Estate and Design combined with the Marketing experience provides clients with an outstanding value whether they are looking to sell their home or looking for a new dream home.
- Presently marketing Real Estate in the Oceanside area including Parksville, Qualicum Beach, Nanoose Bay, Errington, Coombs, Whiskey Creek, Bowser, Nanaimo, Ladysmith, Courtenay/Comox and beyond.
- Specializing in residential, country residential, acreages, farms, commercial and industrial property
- Personal guarantee of prompt, courteous and professional service to both seller and buyer
- Living in, responsible to and supportive of the local Oceanside community

CONCLUSION

Sutton
Whitecap Realty
Parksville Oceanside

Thank you

I would like to sincerely thank you for allowing me the opportunity to present ourselves and Sutton Whitecap Realty.

Please accept this as our personal guarantee to perform all the steps included in this presentation; steps which are necessary to result in the final step. SOLD!

I would, therefore, like to campaign for your approval in recruiting me to perform the task of marketing your property.

Sincerely,

Jolene Aarbo
Realtor - Part Owner

Ken Aarbo
Managing Broker Owner

Sutton Whitecap Realty
135 Alberni Highway
Parksville, BC V9P 2G6
Bus: 250-248-8801
Cell: 250-228-0995
Fax: 250-248-8084
sutton.jolene@gmail.com
kenaarbo@sutton.com



www.parksville-realestate.ca

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